

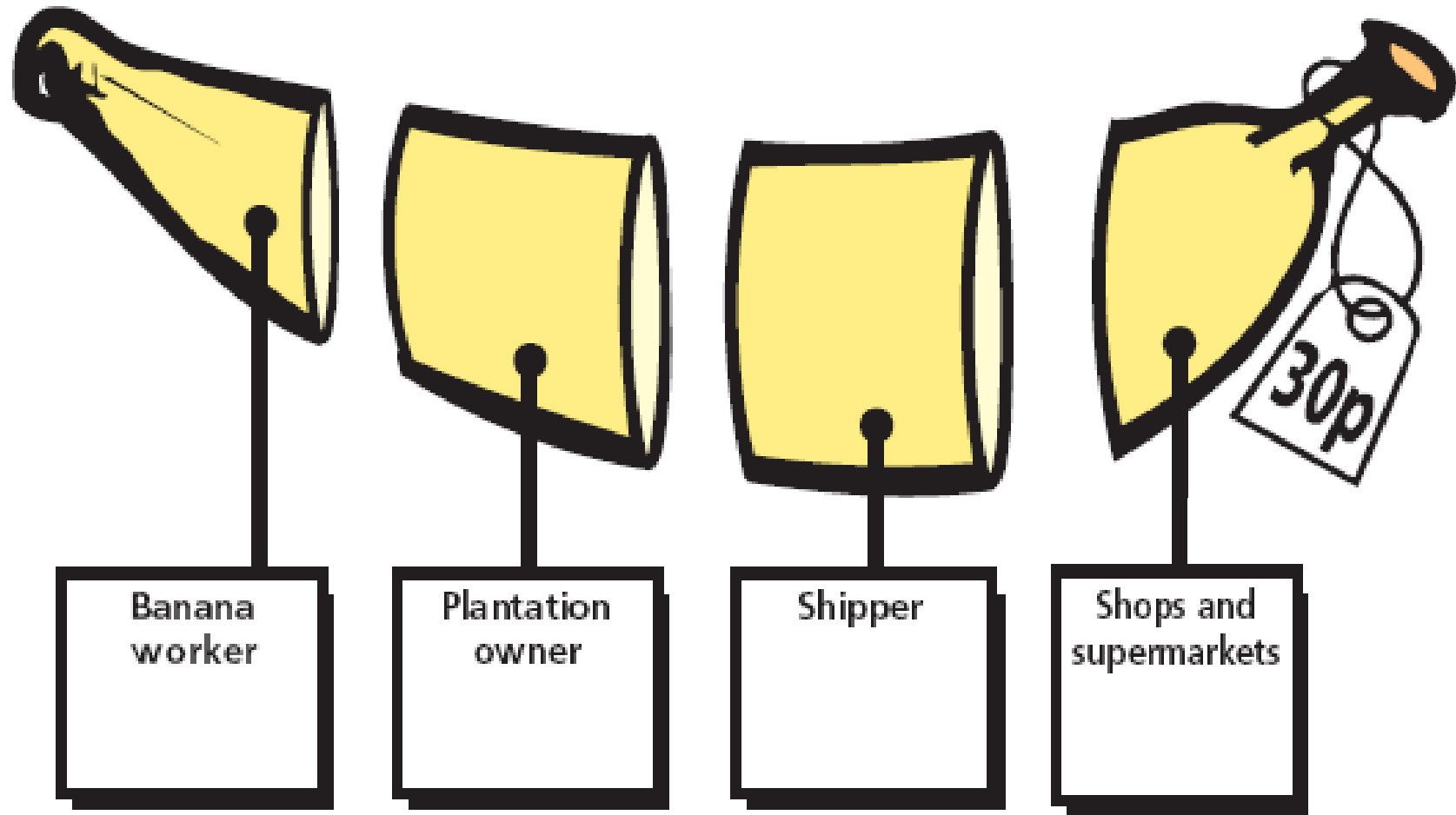


**Where have you
seen this symbol
before?**

**What does it
mean?**

FAIRTRADE

Banana Split



Many different people help to bring bananas to our supermarkets.

For a non-Fairtrade banana, how much do you think each gets out of the 30p?

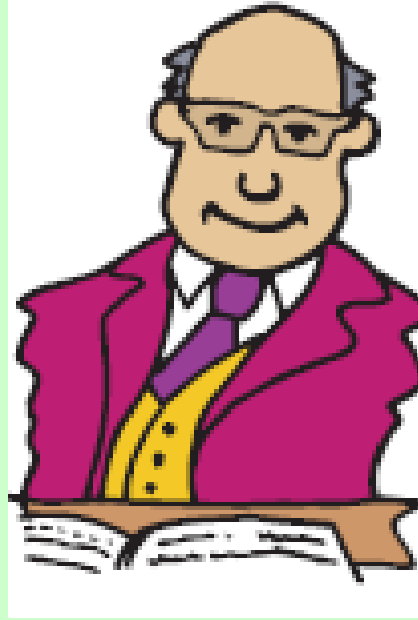
Banana worker



Works 12-14 hours a day. Picks, carries and washes heavy loads of bananas.

Uses chemicals that make the bananas grow but can make the worker ill.

Plantation owner



Runs the farm. Has to pay for expensive machinery and chemicals.

Loses money if the bananas do not grow properly.

Shipper



Transports the bananas using massive ships. Buys the ships and pays for the fuel.

Loses money if the bananas go mouldy on the ship.

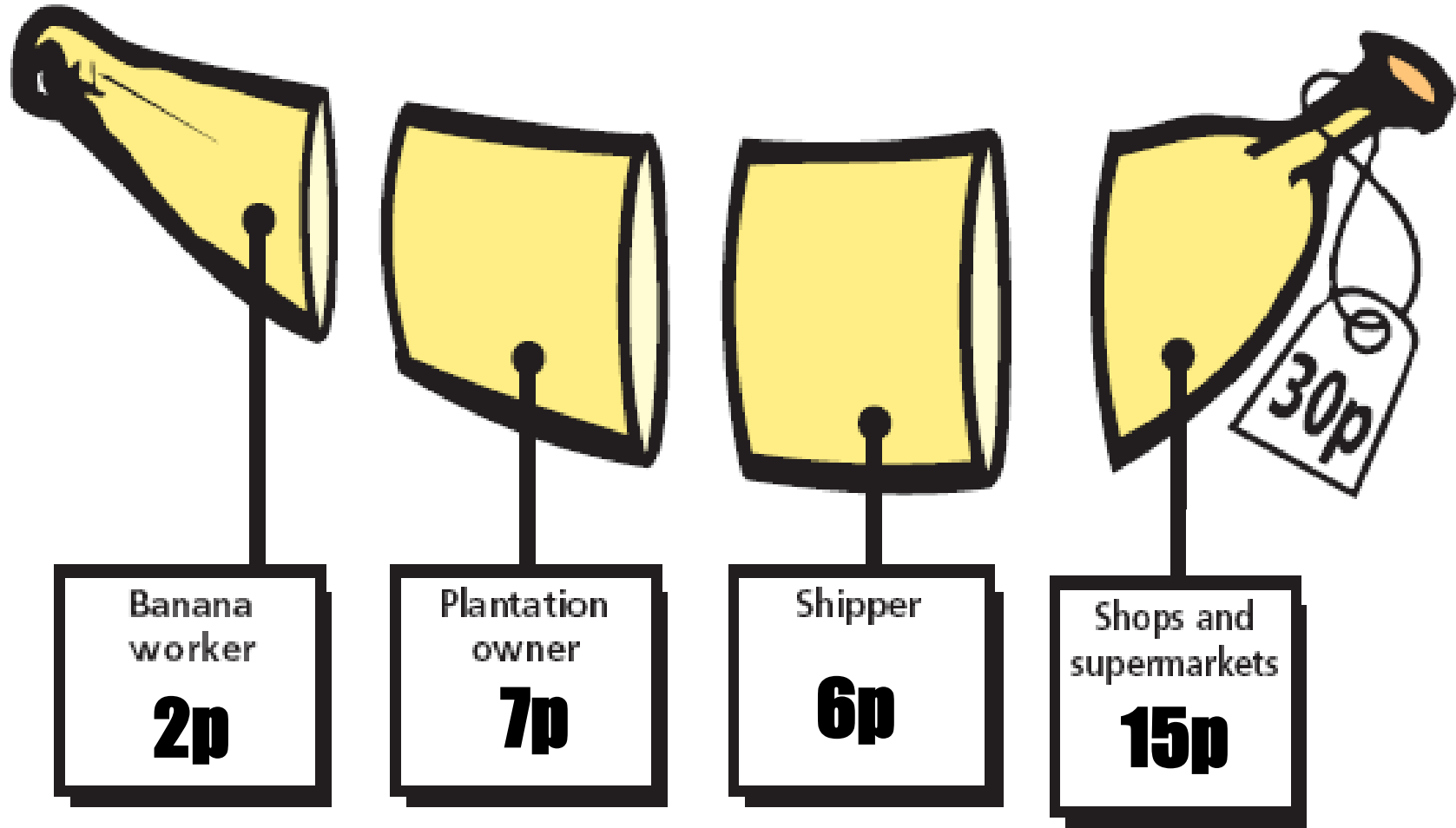
Shops and Supermarkets



Sells the bananas. Pays staff wages, heating and lighting bills in the shop and advertising bills.

Has to sell the best bananas at the best price to beat the competition.

Banana Split



Who gets what?

Do you think it's fair?



What is Fairtrade?



- A group that makes sure workers from developing countries receive a decent wage.
- Ensures good working conditions.
- Makes sure that only adults are employed to work- not children.
- Helps villages in developing countries to live healthily and happily without needing charity or hand-outs.
- Looks after the environment. Farmers are paid fairly so don't need to use harmful chemicals to grow more food, faster.





Fairtrade



- Fairtrade products are usually more expensive than non-Fairtrade.
- This is to make sure that everyone is paid a good wage for the work they do.

Do you think it is worth it?